

Helping Companies Build World-Class Organizations

Sales and Marketing Search & Recruitment Solutions

Pharmaceutical  Biotech  Medical



Finding the Best People for Your Team is Critical

Sales and marketing team members directly contribute to revenue and P&L results. Each one is integral to the achievement of your organization's strategic business goals and shareholder value.

Candidates we deliver are documented "A" players — proven performers committed to achieving and exceeding even the most challenging goals.

When Staffing Optimization is Key!

- Quality of Hire
- Governmental Compliance
- Sales & Marketing Effectiveness
- Time to Fill
- Hiring ROI
- Turnover Cost
- Business Opportunity Loss
- Leadership Development
- Succession Planning
- Retention Rate

Positions we recruit for include:

Field Territory Sales	MCO–Key Account Management	National Management
Specialty Sales	Marketing Management	C-Suite Leadership
Institutional Account Sales	District Management	Other Commercial Positions
Medical Science Liaisons	Regional Management	
Sales Trainers		

Our services:

- Contingency Search
- Retained Search
- Talent Acquisition Management
- Market Research/ Benchmarking

SMR Group Ltd specializes in delivering sales and marketing professionals to pharmaceutical, biotech and medical products clients. Among the product and therapeutic areas we serve are:

Pharmaceutical & Biotech:

- Anti-Infective
- Biologics
- Cardiovascular
- Dermatology
- Endocrinology
- Immunology
- G/I
- Neuroscience
- Ob/Gyn

- Oncology
- Ophthalmology
- Orphan Diseases
- Otolaryngology
- Pain Care
- Podiatry
- Psychiatry
- Renal
- Respiratory
- Rheumatology
- Urology
- Virology

Medical Devices, Diagnostics & Products:

- Aesthetics
- Capital Equipment
- Dental
- Implantable Devices
- Molecular/Genetic Dx
- Musculoskeletal
- Nutraceuticals
- Orthopedics

- Regenerative Medicine
- Sleep Disorders
- Surgical Solutions
- Toxicology
- Trauma
- Wound Care



Outstanding Talent Produces Exceptional Results

The SMR Group helps build elite sales and marketing teams that will allow you to optimize organizational effectiveness to reach and exceed your business, revenue and profit goals.

People. The SMR team brings more than 100 years of combined recruitment, managerial and business experience to your table. We focus on the quality of candidates, hires and client experience in every engagement.

Process. Our proprietary, OFCCP-compliant *Talent Field Mining Process*[™] sources from our network of proven professionals, and from the 77% of currently employed top performers not actively looking for a job – highly qualified, tough-to-find “A” candidates.

Results. Since 1995 we have delivered thousands of game-changing sales and marketing candidates to our clients, earning their trust and continued loyalty.

Building Exceptional Companies with Exceptional Talent

The SMR Group is a hiring client-centric search and recruitment consulting leader providing permanent placement and executive search throughout all 50 states and Puerto Rico.

**Learn more today – contact Rick Snowden, President,
at 908-447-3365 or rick@smrgroupltd.com.**

SMR Group Ltd

Sales & Management Resource Group Ltd
200 Sheffield Street, Suite 308, Mountainside, NJ 07092
Tel. 908-789-2001 / 800-767-3340 Fax 908-789-2080

www.smrgroupltd.com